



# Holistic Green Product Range



**Holistic**  
Green



[www.kersia.uk](http://www.kersia.uk)

# What is Eco Label?

The European Eco Label is a recognised accreditation awarded to products of the highest environmental and performance status. The Eco Label encourages companies to become more sustainable and produce products which are highly environmental throughout their whole life-cycle. Every aspect from the raw materials used to manufacture the product, right through to disposal of the product, are monitored. Environmental impact is measured at each stage of the products life-cycle.



To be awarded with Eco Label status, products must be put through rigorous testing and assessment to demonstrate that they are as effective as non eco friendly products. Each product is assessed under numerous criteria and compiled into individual product dossiers. All results are evaluated and verified by an independent body.



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# Environmental Commitment

Within the Kersia Group, sustainability is at the heart of everything we do. We are dedicated to delivering high-quality hygiene solutions that not only ensure excellent performance but also protect our planet.

Our ongoing mission is to minimise the environmental footprint of our products by prioritising safety, sustainability, and efficiency. This commitment drives us to continuously refine our cleaning products, equipment, and systems, ensuring they are as safe as possible for both people and the environment.

We take a holistic approach to sustainability, focusing on:

- **Optimal detergent use concentrations** for effective and sustainable cleaning.
- **Minimising water consumption** throughout the product life cycle; including production, transportation and end use.
- **Reducing chemical miles**, with many raw materials sourced within a 30-mile radius of our production facility near Manchester.

Our Ecolabel-accredited Holistic Green Range exemplifies our dedication to greener solutions. This product line delivers:

- **Low aquatic impact**, safeguarding waterways and marine life.
- **Reduced use of hazardous raw materials**, for safer, more sustainable use.
- **Minimised packaging waste**, supporting circular economy practices.
- **Specially formulated products**, utilising our R&D expertise to deliver exceptional value and reduced environmental impact.
- **Proven cleaning performance**, independently benchmarked against market-leading, non-Ecolabel alternatives.

By choosing the Holistic Green Range, you can align your operations with sustainability goals, ensuring outstanding results while protecting the planet. Together, we can make a difference - without compromise.



Scan the QR code to learn more from the Kersia team



# Products

## Washing Up Liquid Concentrate

Ecological Hand Dishwashing Liquid. Safe to use on all materials.

One 2x5 litre pack of concentrate will provide over 1300 in use solutions in a typical 15 litre sink.

The product is also available in a pack of 6x1 litre bottles.

**Order code: 2x5 HG001/2x5 Order code: 6x1 HG001/6x1**



## All Purpose Cleaner Concentrate

Ecological All Purpose Cleaner. Suitable for cleaning all hard surfaces.

One 2x5 litre pack of concentrate will provide 666 in use trigger bottle refills.

**Order code: HG002/2x5 Dispenser Pack: HG002/D**



## Degreaser Concentrate

Ecological Degreaser. Suitable for cleaning all hard surfaces and floors.

Removes fats, oils, grease and difficult soiling.

One 2x5 litre pack of concentrate will provide 666 in use trigger bottle refills.

**Order code: HG003/2x5 Dispenser Pack: HG003/D**



## Washroom Cleaner Concentrate

Ecological Washroom Cleaner. Suitable for use on all washroom surfaces, including floors, urinals, toilet bowls and showers.

One 2x5 litre pack of concentrate will provide 666 in use trigger bottle refills.

**Order code: HG004/2x5 Dispenser Pack: HG004/D**



## Toilet Cleaner RTU

Ecological daily use Toilet Cleaner. Ready to use product suitable for daily cleaning and freshening toilets and urinals.

**Order code: HG005/6x1**



## Dispenser Pack

Dispenser pack containing 2 x 750ml trigger bottles and 1 x 15ml pelican pump.

This pack is available for All Purpose Cleaner Concentrate, Degreaser Concentrate and Washroom Cleaner Concentrate.

**Order code: HG002/D, HG003/D, HG004/D**

